INQUIRY COMPLETE.... PF24/PF2 - PRINT

11/02/97 RETAIL ACCOUNT STARS PROFILE PF19 MBSO27R

RETAIL ACCT: 635007 2ND QTR 1997 DISPLAY RETAILS FOR:

RED X FOOD AND MORE TERRITORY: 33-09-01 TERR:

2401 N PLATTE ROAD SUPPLIER:

CALL NO: 001 KEY ACCT:

RIVERSIDE MO 64150

STARS:

--- SUPPLIER ---		WKS	IND	PM	--- IND QTD --- PREM	DISC	--- PM QTD --- PREM	DISC	PCT
ACCT #	NAME	RPT	CPW	CPW	CARTONS	CARTONS	CARTONS	CARTONS	VOL
13218	SUNFLOWER SUPP	13/13	917	70	2,247	9,676	419	493	1.3
30510	ASSOCIATED WHL	13/13	10934	5478	72,998	69,146	39,650	31,558	98.7
	TOTALS		11851	5548	75,245	78,822	40,069	32,051	

SPACE:

CPW VALUES	8993	4356

SUPPLIER	
13218 SUNFLOWER SUPPLY	20.0
30510 ASSOCIATED WHLSE GRO	80.0

CONTRACT	PLAN	CAT	RATE	RANGE
OUT OF RANGE	CS	2	19	3498 TO 4372

4A

	Ind CPW	PM CPW	PM Share
STARS Shows!	11851	5548	47%
Scanning Shows!	7853	2931	37%

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Source: https://www.industrydocuments.ucsf.edu/docs/kjgy0004